

# SHAUNA DONOVAN



## CONTACT INFORMATION:

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## PERSONAL SUMMARY

Graduate of the Advertising and Marketing program at Durham College, along with a prior diploma in Graphic Design.

I pride myself in my work and I leave a piece of me in everything that I create. Extremely dedicated, focused, hard-working, enthusiastic, and always eager to learn new skills.



## EDUCATION

### **Advertising and Marketing Communications Diploma**

Durham College

2020 - 2022

- Graduated with Honours.

### **Graphic Design Diploma**

Loyalist College

2014 - 2017

- Graduated with Honours.



## CAREER HISTORY

### **Media Relations Coordinator**

Special Olympics Ontario

May 2023 - Current

- Part of a 9 person team that produced social media campaigns on short turnaround times in a professional and creative manner.
- Created and published content for all Special Olympics social media accounts across Twitter, Facebook, Flickr and Instagram.

### **Social Media Coordinator & Graphic Design Intern**

DC-OTU Residency

May - June 2022

- Designed creative content for the residence social media accounts, posters on campus and email newsletter content.
- Regularly completed projects ahead of deadlines and communicated with staff to ensure it fit their requirements.

### **Housekeeper**

Comfort Inn & Suites Oshawa

2019 - 2021

- Worked as a team to complete all housekeeping duties in a timely manner.
- Met and exceeded the cleaning standards of both the hotel and customer expectations.



## PROFESSIONAL SKILLS

### **Technical Skills**

- Skilled in Adobe Photoshop, Illustrator, InDesign, Microsoft Word, and Powerpoint.
- Competent in Microsoft Excel, Adobe Premiere, and After Effects.
- Proficient in online content publishers such as Wix, Hootsuite, and Flickr.

### **Interpersonal Skills**

- Highly organized
- Excellent Time Management
- Quick Learner
- Strong Communicator
- Enjoy Team Environments
- Creative Thinker